



St. Croix Valley Home Builders Association

1505 73rd Avenue, Roberts, WI 54023

Phone: 715-796-5377 ▪ Fax: 715-796-5370 ▪ info@scvhba.com

CONTACT INFORMATION FOR BUSINESS

name _____ title _____
 business name _____
 business address _____ city _____ state ____ zip _____
 business phone _____ fax _____ cell _____
 email _____ website _____

tell us about your organization...

description _____
 years in business _____
 #of employees (including yourself) _____
 builders: MN license and/or WI certification #:

 referred by _____

business references... (anyplace you have an account—bank, supplier, clients, etc.)

1. _____
 contact _____ fax _____
 2. _____
 contact _____ fax _____
 3. _____
 contact _____ fax _____

residence information... (WI residents only—used only by SCVHBA in urgent matters & for tracking voting districts)

address _____
 city _____ state ____ zip _____
 home phone _____
 township/village/city _____

insurance...

All members are required to have proper liability insurance coverage for membership approval and should submit a certificate of insurance with your application or have your insurance agent fax a copy directly to SCVHBA at the above number.

insurance agency _____

TYPES OF MEMBERS - \$435/YEAR

BUILDER MEMBERS

My company is a general contractor, developer and/or manufacturer of modular, panelized or log homes specializing in *(check all that apply)*:

- single-family builder
- multifamily builder
- remodeler - residential
- remodeler - commercial
- commercial builder
- land developer
- manufacturer of modular/panelized/log homes

ASSOCIATE MEMBERS

My company is either a specialty contractor or supplies goods or services to the construction industry. I am a *(check all that apply)*:

- subcontractor
- type _____
- specialty trade contractor
- type _____
- retail dealer or distributor
- wholesale dealer or distributor
- other _____

CATEGORY CHOICES FOR WEBSITE...

Please check the categories in which you wish to be listed on the association's website classified directory and return with your completed application. If this form is not returned, you will be listed under one category according to the description on page one of the application. **Maximum of four categories.** If more than four categories are requested, a fee of \$50/year per category will apply.



- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Air to Air Exchangers | <input type="checkbox"/> Crane Service | <input type="checkbox"/> Home Builder | <input type="checkbox"/> Propane |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Disposal/Waste/Debris | <input type="checkbox"/> Home Furnishings & Accessories | <input type="checkbox"/> Real Estate Services |
| <input type="checkbox"/> Appraisal Services | <input type="checkbox"/> Drafting/Architectural | <input type="checkbox"/> In-Floor Heat/Radiant | <input type="checkbox"/> Remodeling Contractor |
| <input type="checkbox"/> Building Material | <input type="checkbox"/> Drywall Contractor | <input type="checkbox"/> Insulation Contractor | <input type="checkbox"/> Roofing Contractor |
| <input type="checkbox"/> Building Performance | <input type="checkbox"/> Duct Cleaning | <input type="checkbox"/> Insurance Agencies | <input type="checkbox"/> Sanitation |
| <input type="checkbox"/> Cabinetry/Countertops | <input type="checkbox"/> Economic Development | <input type="checkbox"/> Interior Designer | <input type="checkbox"/> Security Systems |
| <input type="checkbox"/> Chamber of Commerce | <input type="checkbox"/> Education | <input type="checkbox"/> Irrigation Systems | <input type="checkbox"/> Septic/Sewer Installation |
| <input type="checkbox"/> Cleaning Services | <input type="checkbox"/> Electrical Contractor | <input type="checkbox"/> Land Development | <input type="checkbox"/> Siding Contractor & Supplies |
| <input type="checkbox"/> Closet Shelving | <input type="checkbox"/> Engineer/Survey | <input type="checkbox"/> Landscape Contractors & Supplies | <input type="checkbox"/> Sod/Sodding Services |
| <input type="checkbox"/> Concrete/Masonry | <input type="checkbox"/> Excavating Contractor | <input type="checkbox"/> Lighting Fixtures | <input type="checkbox"/> Spas/Whirlpool Supplies |
| <input type="checkbox"/> Construction Equip. | <input type="checkbox"/> Fencing & Decking | <input type="checkbox"/> Lumber & Millwork | <input type="checkbox"/> Stone/Brick Labor & Supplies |
| | <input type="checkbox"/> Financial/Mortgages | <input type="checkbox"/> Marketing/Advertising Services | <input type="checkbox"/> Storage |
| | <input type="checkbox"/> Fireplace/Accessories | <input type="checkbox"/> Mold Prevention | <input type="checkbox"/> Telecommunications |
| | <input type="checkbox"/> Fire Sprinkler Systems | <input type="checkbox"/> Nurseries | <input type="checkbox"/> Tree Service |
| | <input type="checkbox"/> Floor Coverings | <input type="checkbox"/> Organization Product & Services | <input type="checkbox"/> Utilities & Fuel |
| | <input type="checkbox"/> Foundation Services | <input type="checkbox"/> Painting Contractor & Supplies | <input type="checkbox"/> Water Conditioning |
| | <input type="checkbox"/> Framing & Finishing | <input type="checkbox"/> Paving/Aggregate Supplies | <input type="checkbox"/> Waterproofing Contractor |
| | <input type="checkbox"/> Garage Doors/Openers | <input type="checkbox"/> Plumbing Contractor | <input type="checkbox"/> Web Design Services |
| | <input type="checkbox"/> Garden Centers | <input type="checkbox"/> Printing Services/Signs | <input type="checkbox"/> Windows & Door Supplier |
| | <input type="checkbox"/> General Contractor | <input type="checkbox"/> Professional Org. | <input type="checkbox"/> Other: _____ |
| | <input type="checkbox"/> Glass Product/Services | | _____ |
| | <input type="checkbox"/> Gutters & Downspouts | | _____ |
| | <input type="checkbox"/> Heating & A/C Contractor | | |
| | <input type="checkbox"/> Home Automation & Entertainment | | |

CODE OF ETHICS... *Members of St. Croix Valley HBA shall prescribe to the following Code of Ethics:*

- Members shall conduct business affairs with professionalism and skill.
- Members shall keep honesty as the guiding policy.
- All housing shall be built to meet or exceed the minimum standards of the industry as defined by state and local codes.
- Members shall comply with both the spirit and letter of business contracts.
- Members shall not obtain any business through fraudulent means, knowing acts of omission, or by use of implications unwarranted by fact or reasonable probability.
- Members shall not perform or cause to be performed any act which could reflect discredit or disrepute to any part of the building industry and/or the Association.
- Members obtaining construction payouts shall promptly pay creditors and not use the funds for other purposes.
- Members shall support and abide by the decisions of the Board of Directors in promoting and enforcing this Code of Ethics.
- Members shall refrain from any harmful activity during general membership meetings and/or committee meetings, otherwise the proper authorities will be notified and they may escort the member off of the premises.

Members assume the responsibilities of the Code of Ethics freely and solemnly, and are mindful that these responsibilities are part of their obligation as members of the St. Croix Valley Home Builders Association. Signing of this application indicates agreement to follow this Code of Ethics.

METHOD OF PAYMENT...due at the time application is received

- Check made payable to St. Croix Valley Home Builders Association (SCVHBA)
-   (circle which type of card)
- card number _____ expiration date ____/____/____
- name on card _____ signature _____

AGREEMENT...

I understand the payment accompanying this application will be deposited upon receipt by SCVHBA and will be refunded in full if the membership is not approved. I agree to abide by the bylaws and code of ethics of the local association to which this membership is directed as well as Wisconsin Builders Association and the National Association of Home Builders of the United States with which it is affiliated and a portion of my dues will go towards their annual membership as well.

By providing my mailing address, email address, telephone and fax numbers on behalf of the company, I am authorized and hereby consent to receive communication sent by or on behalf of the SCVHBA, WBA, NAHB via regular mail, email, telephone, and/or fax. I understand that the aforementioned groups may share my information with other organizations/individuals within the guidelines currently followed by the associations, and this information will be included on their websites and directories within the guidelines set.

Important: Dues to St. Croix Valley HBA are not deductible as a charitable contribution but may be deductible as an ordinary and necessary business expense. A portion of dues, however, is not deductible as an ordinary and necessary business expense to the extent that the association engages in state or federal lobbying. The nondeductible portion of your dues for 2010 is \$72.20 (**\$24.00 national and \$48.20 state**), which is not to be deducted from your remittance.

signature _____ date _____

MEMBERSHIP BENEFITS & PROFILE...

HELP US HELP YOU GET THE MOST FROM YOUR MEMBERSHIP

THREE-IN-ONE-MEMBERSHIP...

#1 BENEFIT

When you join St. Croix Valley HBA, a portion of your \$435 membership investment automatically goes towards your full year membership with the Wisconsin Builders Association (\$160) and the National Association of Home Builders (\$150). That's three memberships for the price of one.

WHAT A BARGAIN FOR \$435/YEAR!

SUPPORT THE INDUSTRY THAT SUPPORTS YOU!



National Association of Home Builders

ADVERTISING/SPONSORSHIP OPPORTUNITIES... BENEFIT #2

At SCVHBA, there are several ways to market your business to our members and other organizations in the building industry. Make sure that you watch for the necessary details in the monthly newsletter, Valley Voice, for the most updated information or call the HBA office.

ADVERTISING...

- Valley Voice (monthly newsletter)
- Annual Home Guide (membership directory)
- Development Map (bi-annually)
- Tour of Home Guidebook (spring & fall events)
- Table Top Displays at General Membership Meetings (call SCVHBA office for available dates)
- Several Home & Remodeling Improvement sections with local newspapers
- St. Croix Valley HBA website
- Other opportunities that may present themselves...

SPONSORSHIP...

- Home & Remodeling Show (Corporate, Major Prize, Bag, Literature Booth, Program, Misc.)
- Golf Outing (Hole, Major Prize, Beverage Cart, Door Prizes, Misc.)
- Fishing Tournament (Water, T-shirts, Food, Hats, Trophy, Misc.)
- Annual Holiday Party (Appetizer, Wine, Dessert, Entertainment, Door Prizes, Beer, Misc.)
- General Membership Meetings (Dessert, Beverages, Speaker, if needed, Misc.)
- Tour of Homes Events (Media, Map Page, Misc.)

NETWORKING – NETWORKING – NETWORKING... BENEFIT #3

Attending & participating in meetings and functions will put you in contact with other SCVHBA members and is the ONLY way to get involved and make your membership work for YOU! If you are interested in any of the following ways to increase your knowledge and participation with our association, please call the office for more information.

COMMITTEES...

- Home & Remodeling Show (monthly)
- Member Services (monthly)
- Public Policy - Governmental (monthly)
- Sales/Marketing & Public Relations (when needed)
- Tour of Homes (monthly)
- Golf Outing (March-August)

ASSISTING AT MEETINGS/FUNCTIONS...

- Greeter at General Membership Meeting
- Registration Table Assistance at General Membership Meetings, Golf Outing, etc.
- Sell Raffle Tickets at Meetings
- Donate Silent Auction Items
- Volunteer for Home Show, Golf, Trash Pickup, etc.

UNLIMITED RESOURCES AT YOUR FINGERTIPS... BENEFIT #4

Informational/Resource Websites...

- www.scvhba.com
- www.wisbuild.org
- www.nahb.org
- www.wisconsin.gov

Other miscellaneous benefits for you...

- insurance/discount programs
- educational/training seminars
- advocating changes to state & federal laws, building codes, etc.
- belonging to a professional organization / credibility
- being part of the huge economic impact housing has in the area
- answers are only a phone call away

MEMBERSHIP BENEFITS FROM OTHER MEMBERS...

MEMBERS DOING BUSINESS WITH MEMBERS

Many members offer special discounts, programs and/or other benefits that other members of the St. Croix Valley Home Builders can take advantage of...just by being a current member. This information will change periodically with new added benefits being offered, so view our website: www.scvhba.com often to receive updated information on what you can expect when becoming a partner of this association.



When you become a member of your local association, you automatically are a member of the National Association of Homes Builders (NAHB) and the Wisconsin Builders Association (WBA), which entitles you to all of the benefits that they offer.

The Member Advantage is a program that can reduce your business costs by taking advantage of discounts with the companies that are listed on their website.

www.nahb.org

Some of the benefits that you can receive from WBA are also listed and can be found on their website.

www.wisbuild.org

All programs, rates, and prices are subject to change without notice, so you must view their websites often to receive the most up-to-date benefits.

Both WBA & NAHB offer many varieties of forms, contracts and documents that you can use for your everyday business practices. Below are just a few examples:

- Construction Contracts
- Specification Lists
- Mold Disclaimers
- Construction Industry Standards Guide
- Construction Sales & Marketing Management
- Accounting/Financial/Human Resources Management
- Remodelers Contracts
- Warranty Documents
- Housing Industry Data
- Expedited Arbitration Rule & Regulations
- Computer/Technology Information
- Legal Resource Program / Links (NAHB)
- Sub-Contractor Agreements
- Change Orders
- Dispute Settlement Forms
- Business & Strategic Planning Information
- Regulatory Environment Advice (taxes/insurance/etc)
- Numerous Publications / Newsletters, etc....