

# Advertise In The Valley Voice

## The St. Croix Valley Home Builders Association Newsletter



By advertising in *The Valley Voice*, you're reaching professionals who are directly involved in the building trade. By advertising here, you are letting other members know you're out there, making for a great networking and marketing tool.

The association has been working hard at providing our members with the best benefits and opportunities to assist in their investment and we believe this is just one of the many "perks" that is available.

If you wish to place a yearly advertisement, please complete and return this form with your **CAMERA READY AD** (preferred electronically) and payment. Your ad will be printed in black & white and be placed on a page with available space inside the newsletter; which is also published on the website for hundreds of people to view each day and will be in color if provided.

**NEW BENEFIT:** The newly established 3-Tier Insert Advertising Plan can be purchased by the month and will be inserted into the newsletter and mailed to individuals in full color as well as being published on our website if desired. If the inserts need to be converted to the correct .pdf format, a conversion fee will apply. Please call for the number of inserts to provide for the mailing by the deadline listed below.

All advertisements (yearly or inserts) **must be received by the 20<sup>th</sup> of the month** to ensure inclusion in the next month's issue.

<u>AD SIZE</u>	<u>SIZE</u>	<u>12 MONTHS</u>	<u>INSERTS</u>	<u>8 1/2" x 11"</u>	<u>MONTHLY</u>
<b>Business card</b>		<b>\$275</b>	<b>Tier 1</b>	Mail Only	<b>\$75</b>
<b>1/4-page</b>	3 5/8" x 4 7/8"	<b>\$350</b>	<b>Tier 2</b>	Mail & Web	<b>\$125</b>
<b>1/2-page</b>	7 1/2" x 4 7/8"	<b>\$625</b>	<b>Tier 3</b>	Mail/Web & Design Fee	<b>\$150</b>
<b>Full page</b>	7 1/2" x 10"	<b>\$1,250</b>			

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
 Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Ad size: \_\_\_\_\_ or Insert: \_\_\_\_\_ Amt. Enclosed: \_\_\_\_\_

### METHOD OF PAYMENT...due at the time of submitting advertisement...

Check made payable to: St. Croix Valley Home Builders Association (SCVHBA)  
 Visa / MasterCard (circle which type of card)

card number \_\_\_\_\_ expiration date \_\_\_\_/\_\_\_\_  
 name on card \_\_\_\_\_ signature \_\_\_\_\_  
 address on card \_\_\_\_\_

**Send this form with payment and artwork to:**

St. Croix Valley HBA  
 Jill N. Larson, Executive Officer  
 1505 73rd Avenue • Roberts WI 54023  
 Email ad copy to: [info@scvhba.com](mailto:info@scvhba.com)