



**GENERAL MEMBERSHIP
MEETING(s):**

3rd Annual Wind In Your Hair –
Bugs In Your Teeth Ride!!

Saturday, August 18, 2007
10:00am, HBA Office Parking Lot,
New Richmond



More information inside...

**THANK YOU TO THE FOLLOWING
ADVERTISING MEMBERS IN THIS
EDITION OF THE VALLEY VOICE:**

Dowd Reliance Insurance Agency
Royal Credit Union
St. Croix Gas
Xcel Energy, Inc.

President's Message.....

Ron Derrick, Derrick Homes, LLC, President SCVHBA

RETENTION - RETENTION - RETENTION - RETENTION!!!

Nationally the housing industry has been experiencing problems with members dropping their memberships with their local home building associations due to the economic slowdown, but I am here to remind each and everyone of you that this is the **BEST** time to continue your investment with a professional association like the St. Croix Valley Home Builders. I call it an investment because that is exactly what it is and you should treat it as such.

Where else can you go to find resources/benefits that will assist you not only with your everyday business practices & policies, but will also provide you the necessary knowledge for those questions that consumers are asking? Or how about the endless opportunities to network, advertise and gain recognition amongst your peers?

More and more consumers are researching the contractors that are working on their projects and it has become very clear that they look for involvement with a professional organization, which gives them a piece of mind when determining credibility of their skills. They also know that belonging to such an organization, members are more likely to receive educational programs and updates to rules, codes and regulations in the building industry.

The next time you receive your investment renewal in the mail – try to keep all of this in mind when determining if it is beneficial to keep your membership current.

If you have not used all of the benefits that your membership has to offer, why not? Get involved with our association. You can gain knowledge and experience, while having a good time doing it!!

SUPPORT THE INDUSTRY THAT SUPPORTS YOU!

LAST CHANCE: THE POST OFFICE HAS NOTIFIED ME THAT ALL MAIL WILL BE SENT BACK IF ADDRESSED TO OUR OLD ADDRESS!!! PLEASE CHANGE ALL RECORDS (MAILING/ACCOUNTING/ETC..)

1477 S. Knowles Avenue, Suite 103, New Richmond, WI 54017

WELCOME – NEW MEMBER PARTNERS...

JENKINS HOME BUILDERS, INC. 321 N 2 nd Street River Falls, WI 54022 Sponsored by: Jeff Kay	Home Builders General & Remodeling Contractor Framing & Finishing	Dan Jenkins Phone: 715-220-8816 jenkins@jenkinshomebuilders.com www.jenkinshomebuilders.com
MSH BUILDERS, LLC 153 Bridgepoint Drive South St. Paul, MN 55075 Sponsored by: Tera Snyder	Carpentry Contractor Framing & Finishing Crane Service	Mike Hauer Phone: 651-702-5003 Fax: 651-702-6003 rick@mshbuilders.net www.mshbuildres.net
PROGRESSIVE LIGHTING 2257 Manuela Drive Chaska, MN 55318 Sponsored by: Tera Snyder	Lighting Fixtures	Thomas Strane Phone: 612-840-7983 Fax: 952-368-9564 tstrane@pioneersalesgroup.com www.pioneersalesgroup.com
ST. CROIX GAS 415 S 2 nd Street River Falls, WI 54022 Sponsored by: Donna Sykora	Utilities & Fuel	Marti Piepgras Phone: 715-425-6177 Fax: 715-425-1075 marti@stcroixgas.com www.stcroixgas.com
ST. CROIX HEATING & COOLING, INC. PO Box 90 Roberts, WI 54023 Sponsored by: Jeff Husby	Heating & Air Conditioning Contractor	Brian Hanson Phone: 715-426-2520 Fax: 715-426-2520 bhanson@presenter.com

Thank You - Renewing Partners

	<i>Joined</i>		<i>Joined</i>
3 Guys Granite, Inc.	2003	A & R Cabinets, Inc.	1993
Anderson Building, LLC	2005	Automatic Garage Door & Fireplaces, Inc.	1993
Consolidated Lumber Co/Arrow Bldg Ctr	2002	Croix Custom Homes, Inc.	2002
First National Community Bank	1985	Gary Brunclik Construction	1997
J & A Custom Homes, Inc.	2003	Johnson Floor Heat, Inc.	2000
Langer Drywall, Inc.	2004	Lyman Properties, LLC	2006
Mark Anthony Homes, Inc.	2002	Preferred Builders, Inc.	2006
Quality Construction, Inc.	2004	Re/Max on the River	1997
Richmond Acres, LLC	2006	Rivard Stone, Inc.	1996
Stock Construction, Inc.	2005	Tamarack Materials, Inc.	2005
Trademark Custom Cabinets	2004	Warners' Stellan Appliance Co.	2002
Waterproofing, Inc.	2002	Wells Fargo Home Mortgage – affiliate	2005
Winco Landscape & Design	2002	THANK YOU!!	

Partners Due for Renewal - *Don't Delay – Send in Your Investment Today!*

Bank Mutual	Benedict & Associates, LLC	Building, Remodeling & Siding, Inc.
C & M Properties & Construction, Inc.	Chippewa Valley Tech College	Cody Plumbing, Inc.
Countryside Plumbing & Heating Inc.	Creative Air Heating & Cooling	Eckberg, Lammers, Wolff, Briggs & Vierling
Ferrelgas, LP	First Bank of Baldwin	Guyer's Builder Supply, Inc.
H & F Home Furnishings	Hans Hagen Homes, Inc.	Hartman Homes, Inc.
Krumm Siding & Windows	Lone Oak Irrigation	Miles Development Corp.
MJ's Contract Appliances, Inc.	Mr. Gutter, Inc.	Penguin Insulation
The Sherwin Williams Co.	United Building Center-Stillwater	VanDusartz Quality Woodworking
Vieregge Construction, Inc.	Westview Construction, Inc.	Yunker Electric

MEMBERSHIP REPORT...

Prospective New Members

These companies have applied for membership in SCVHBA. If you know of a valid reason that the company should be denied membership, please submit your signed and dated written reason, to the HBA office within ten days. Membership will be considered at this month's board of director's meeting.

Carr Creek Electric Service, LLC Christopher Jarosch Woodville, WI 54028 Kevin Lindus referral	Molin Concrete Products Co. Erik Molin Lino Lakes, MN 55014
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Requested Membership Material

If there is a valid reason why any of the organizations listed below should not be considered for membership, please notify the SCVHBA office within 10 days.

Scott Door Sign Centerville, MN 55038 Jesse Smith referral	Lance Peterson Pete's Construction Baldwin, WI 54002 Chris Boston referral
Anderson Ford Cory Hawkins Baldwin, WI 54002	DOING BUSINESS WITH A COMPANY THAT IS NOT A MEMBER? CALL JILL TODAY!

Expired/Canceled Memberships

Anyone doing business with the following? Please encourage them to renew their memberships.

84 Lumber – Hugo Bay Pointe Development Holmdahl Construction J. C. Homes, Inc. Sign Me Up of WI Wayne Oslund Construction	Baillargeon Ceramic Tile & Marble Boyd's Woodland Traditions J & S General Contracting Mortgages on Main The Greenskeepers Zibell Construction
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Member Changes/Corrections

Please let Jill know if you need to report changes so she can inform the entire membership as well as WBA & NAHB.

BrightKEYS Building & Development

Change company name: BrightKEYS Homes, LLC
Change contact: Jenean Starwalt
Change email: jstarwalt@brightkeys.com

D & K Closets, Inc.

Add website: www.dkclosets.com

Full Spectrum Flooring Services

Add website: www.piercecountywi.com

Sears Contract Sales

Change email: jdardin@searshc.com

Stock Construction, Inc.

Change address: 2807B 275th Street, St. Croix Falls, WI 54024
Change fax: 715-488-2887

Trademark Custom Cabinets

Change contact: Jeff Larson
Change address: 26501 205th Avenue, Cornell, WI 54732
Change email: jeff@trademarkcabinets.com

Wells Fargo Home Mortgage – Affiliate Membership

Add website: www.kevinbusse.com

Wisconsin Hardwood Flooring, LLC

Change address: 2011 O'Neil Road, Hudson, WI 54016
Change email: info@wisconsinhardwoodflooring.com



EXECUTIVE OFFICER - Jill N. Larson
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www.scvhba.com

St. Croix Valley Home Builders Association

Mission Statement

The St. Croix Valley Home Builders Association is a network of professional builders and associates that provides resources to our members to promote quality construction and positive relationships between members and the communities we serve.

Code of Ethics

The members of SCVHBA shall subscribe to the following Code of Ethics:

- Members shall conduct business affairs with professionalism and skill.
- Members shall keep honesty as the guiding policy.
- All housing shall be built to meet or exceed the minimum standards of the industry as defined by state and local codes.
- Members shall comply with both the spirit and letter of business contracts.
- Members shall not obtain any business through fraudulent means, knowing acts of omission or by use of implications unwarranted by fact or reasonable probability.
- Members shall not perform or cause to be performed any act which could reflect discredit or disrepute to any part of the building industry and/or the Association.
- Members obtaining construction payouts shall promptly pay creditors and not use the funds for other purposes.
- Members shall support and abide by the decisions of the Board of Directors in promoting and enforcing this Code of Ethics.

2007 ASSOCIATION OFFICERS

President	Ron Derrick
Vice President	Tony Nasvik
Secretary/Treasurer	Jim Mikla
Past President	Roger Van Beek

ASSOCIATION DIRECTORS

Jon Coty	Mike Dockendorf
Ira Funderburk	Cheryl Ross
Tim Tryba	

PAST PRESIDENTS

Scott Counter	Bill Derrick
Ron Derrick	Wes Halle
Jeff Hielkema	Sonja Johnson
Todd Kuchera	Bruce Lenzen
Kevin Lindus	Al Lingen
John Peterson	Ron Schumacher
Gary Verhasselt	

STATE DIRECTORS

Jon Coty, Scott Counter, Wes Halle, Jim Mikla, Kevin Lindus, Al Lingen, Tony Nasvik & Gary Verhasselt

NATIONAL DIRECTORS

Bill Derrick, Sr., Ron Derrick, Wes Halle, Tony Nasvik, Gary Verhasselt, Jim Mikla (alternate) & Roger Van Beek (alternate)

COMMITTEES

Build Wisconsin	Ron Derrick
Golf	Grant Dockendorf Eric Pederson
Home Show	Steve Weber
Member Services	Josh Keeney
Public Policy	Scott Counter
Sales/Marketing/PR	Stephanie Reardon
SCV Tour of Homes	Gary Verhasselt

GOVERNMENT AFFAIRS CONSULTANT

Bill Berndt
715-426-1661