



BUILDING A BETTER WISCONSIN PAC

BUILDING A BETTER WI PAC

Building a Better Wisconsin (BBW) is WBA's political action committee, most commonly referred to as a PAC. It consists of WBA members from across the state combining their resources to support pro-housing, pro-business candidates running for office in Wisconsin.

PAC contribution decisions are made by reviewing the candidates' positions and voting records on housing and WBA priority issues. Decisions are bi-partisan.

The Importance of Building a Better WI PAC:

- The overall objective is to elect pro-housing candidates.
- Our political action funds are necessary because today's campaigns require large amounts of money in order to achieve victory on Election Day. We must participate to be recognized as a political force before candidates are elected, which helps our credibility when we discuss issues important to us afterward.
- An essential part of the WBA is showing our collective statewide support for housing issues at the capitol, and our political giving allows us to stand behind our legislative priorities.

Note that funds given must come from an individual and not corporate sources. For more information, consult **Builders Direct Fund & Building a Better Wisconsin Terms & Conditions**.